

AFROGROOV

AFROPEAN MUSIC NETWORK – CLUBNIGHT – SCREENINGS – LIVE PERFORMANCES – DJ – AUDIO & VISUAL PRODUCTION – RADIO&TV BROADCAST

For immediate release.; Kigali 8th February 2018

Extraordinary Achievement and Black Excellence with globally acclaimed African Jazz Artist of Rwandan origin SOMI + full band for an Exclusive Live Musical performance in Kigali.

2018 NAACP Award Winner – Outstanding Jazz Album for Petite Afrique (Sony Jazz)

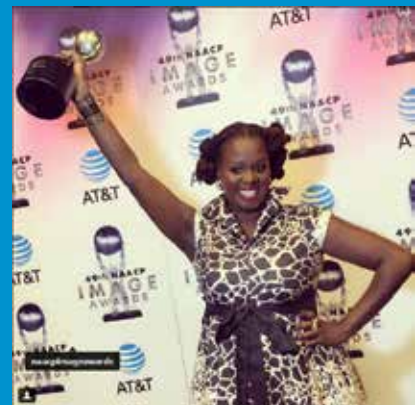
SOMI

(USA/Rwanda - Sony Jazz)

WORLD CLASS LIVE AFRICAN JAZZ
Kigali Marriott Hotel | Tuesday 13th February 2018

*"Who is that lady?" - "Is she Rwandese?" -
"Oh I lover her!" - "Can't wait!"*

Those are few of diametrically opposed reactions heard when the announcement the singer SOMI took Kigali by surprised.



Her music may not be played on your regular radio playlist or her videos on mainstream video channels such as MTV, TRACE or Channel O however, SOMI is one of the most notable jazz artists on the global music and entertainment scene.

"The disc is a sustained triumph, displaying rich musicality, a sharp pop sense and rare sophistication!" – **The Boston Globe**

"Somi's songs gracefully fuse african-tinged grooves, supple jazz singing and compassionate social consciousness." – **New York Times**

"All elegance and awe... utterly captivating!" – **Billboard**

Often referred to as a modern-day Miriam Makeba, **JazzTimes** magazine describes her live performance as "the earthy gutsiness of Nina Simone blended with the vocal beauty of Dianne Reeves.

Early in 2018, the #RWoT community and all fans connected via social media woke to the news of her prestigious win at 49th NAACP Image awards. The NAACP Image Awards (USA) are presented annually by the NAACP (National Association for the Advancement of Colored People) to honor outstanding representations and achievements of people of color in motion pictures, television, music, and literature. SOMI joins other greats such as **Prince, Beyonce, Michael Jackson, Will Smith, Ava DuVernay.**

Based in Harlem NY, SOMI finds creative inspiration by travelling to rich cultural hubs such as Johannesburg and Lagos, where her last album **The Lagos Saloon** was written and recorded. SOMI is regularly touring across the globe in some of the most prestigious concert halls and festivals, she has worked, performed and recorded with globally recognised talents: **Common** and **Angelica Kidjo** amongst others.

AFROGROOV, the event production company that has brought you quality events with amazing artists such as Blufunk innovator **Keziah Jones**, Afro soul princess **Nneka & Thais Diarra**, Rwandan supreme vocalist **Cecile Kayirebwa** and UK Soul star **Joss Stone** is doing it again and bringing you the utterly captivating SOMI.

Rwandans and Kigali residents will have the immense pleasure of witnessing an immensely gifted and stellar artist that has mastered her craft through dedication, passion and hard work.

Rwanda's prodigal daughter will performed live on stage with her full band, a quartet composed of some of the most accomplished musicians from the New York Jazz scene and the event will be set in the stylish surroundings of the Kigali Marriott Hotel.

#SomiKigali2018 promises to deliver us a showcase of world-class Jazz for the discerning lovers of sophisticated music.

**Terms, Price & Tickets point of sales info to be announced soon.
Limited seats available so book early to avoid disappointment.
Pre-booking available via www.afrogroov.com
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